

From: § 22
To: § 22
Subject: RE: Registry communications - Companies register Officeholder address change [SEC=OFFICIAL]
Date: Thursday, 29 January 2026 9:06:00 PM
Attachments: [image003.gif](#)
[image004.png](#)
[image005.jpg](#)

Hi § 22

As discussed, § 22 is collating a plan for Reg Ops communications, § 47C

§ 22

☐ [Registry communication brief, schedule and products.docx](#) – this needs more work but identifies key stakeholder groups for the registry. § 47C

§ 22

Also attaching the draft FAQs in progress to support our Frontline Services staff: ☐ [Frequently asked questions.docx](#) It will be important that these FAQs are consistent with the rest of the ASIC strategic comms.

Will leave with you to circulate to your team if you think helpful for the one pager they are preparing.

Kind regards

§ 22
Executive Director
Registry & Intelligence
Australian Securities and Investments Commission
Level 7, 120 Collins Street, Melbourne, 3000
Tel: § 22
§ 22 [@asic.gov.au](mailto:§ 22@asic.gov.au)

ASIC logo



EA: § 22 [@asic.gov.au](mailto:§ 22@asic.gov.au)

From: § 22 [@asic.gov.au](mailto:§ 22@asic.gov.au)>
Sent: Thursday, 29 January 2026 5:19 PM
To: § 22 [@asic.gov.au](mailto:§ 22@asic.gov.au)>
Cc: § 22 [@asic.gov.au](mailto:§ 22@asic.gov.au); § 22 [@asic.gov.au](mailto:§ 22@asic.gov.au)>

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Hi s 22

For your visibility, you'll be aware that s 22 team have been working on [Media plan and brief - Officeholder address issue.docx](#).

This includes overarching key messages, high level sequencing of communications. The key outputs from this brief will be the [News item - Officeholder addresses.docx](#) from which our supporting products cascade from.

My team is developing more specific and tailored products for our Operations staff and key external stakeholders, ([Registry communication brief, schedule and products.docx](#)).

This document includes reference to channels, product schedule etc which we are continuing to pull together.

This is very much in progress and will now be refined following the outcomes today.

If you're free for a quick call, I can update you.

Your feedback and input is very welcomed.

Kind regards,

s 22

Senior Manager, Stakeholder Engagement and Management
Registry Operations

Australian Securities and Investments Commission

14-22 Grey Street, Traralgon, VIC 3844

Mob: s 22

asic.gov.au

